RiNo Business Improvement District Appoints Terry Madeksza as First Executive Director

Veteran downtown leader brings 25+ years of experience in business advocacy, placemaking and economic development to Denver's RiNo Business Improvement District

DENVER (Sept. 25, 2025) – The RiNo Business Improvement District (BID) today announced the appointment of Terry Madeksza as its first Executive Director. With more than 25 years of experience leading business improvement districts and downtown organizations in Phoenix, Flagstaff and Mesa, Arizona, Madeksza brings proven expertise in downtown management, small business advocacy, public realm activation, and guiding organizations through transition and growth.

"We are thrilled to welcome Terry as the RiNo BID's first Executive Director," said Spencer Fronk, the RiNo BID Board Chair. "Her track record of growing strong, vibrant downtowns and her reputation as a collaborative, community-focused leader gave us the confidence that she is the right person to guide us through this pivotal next chapter in our community. As the RiNo BID transitions to a new structure, Terry will help us ensure we're delivering on our promises of accountability to ratepayers."

Madeksza comes to the district from the Downtown Mesa Association, a business improvement district in Mesa, Arizona, where she served as President and Executive Director. During her tenure, she advanced new business growth, expanded cultural programming and fostered a thriving environment for entrepreneurs, residents and visitors. Prior to Mesa, she spent nine years as Executive Director of the Flagstaff Downtown Business Alliance, where she established the city's first Business Improvement District and transformed it from a volunteer effort into a professionally staffed organization supporting more than 180 small businesses. Earlier in her career, she spent 16 years with the Downtown Phoenix, Inc. business improvement district, where she honed her expertise in operations, partnerships and advocacy, and oversaw major programming including downtown activations surrounding the Super Bowl, World Series, NCAA Final Fours, and WNBA Playoffs.

In her new role, Madeksza will oversee RiNo BID operations, stakeholder engagement and strategic initiatives that prioritize economic development, safety, cleanliness, infrastructure investment, and advocacy on behalf of property owners and businesses. She will also play a key role in collaborating with the RiNo Art District, the RiNo General Improvement District, the City of Denver and other community partners.

"Urban neighborhoods and creative districts are the heartbeat of our cities, and I'm honored to bring my experience to the RiNo BID," said Madeksza. "This community has an incredible foundation of creativity and entrepreneurial energy. My focus will be on delivering real value for

property owners and small businesses while collaborating with the RiNo Art District to ensure this remains a destination where creativity thrives, businesses want to grow, and visitors always feel welcome."

Madeksza holds a bachelor's degree in Law and Society from American University in Washington, D.C. She will serve as the first Executive Director of the RiNo Business Improvement District (BID), marking a significant milestone in the organization's evolution. The creation of this position reflects the BID's transition to a new governance model that gives it direct oversight of its operations, while continuing to collaborate with the RiNo Art District through a grantor–grantee structure. She begins her role on October 15, 2025, with a focus on structuring the organization to realize the 2026 priorities set out by stakeholders.

About the RiNo Business Improvement District (BID)
The RiNo Business Improvement District (BID) was formed in 2015 and is funded through commercial property assessments within its boundaries. During the BID's renewal this past year, the organization refined its focus to include investments to ensure a safe environment, enhanced cleaning and maintenance services, placemaking and public realm improvements, transportation and access, business support and economic development, marketing, programming and activation, and overall administration. In less than a decade, the RiNo BID has invested more than $10 million into the district. These investments have helped elevate RiNo as one of Denver's most dynamic creative districts, strengthening the local economy, supporting cultural expression, and ensuring the community continues to thrive as a hub for innovation, art, and small business growth. For more information on the RiNo BID www.rinoartdistrict.org/about/rino-bid. To sign up for regular updates, please visit: www.mailchi.mp/rinobid/rino-bid-email-signup.